

**OFFICIAL PROGRAMME 1/-**

**Saturday, 6th Sept., 1969**



# BLACKPOOL



**v. SWINDON TOWN**





# Blackpool Football Club Limited

Registered Office : BLOOMFIELD ROAD, BLACKPOOL

Telephone : Blackpool 46118

F.A. Cup Winners, 1952-53

Second Division Champions, 1929-30

F.A. Cup Finalists, 1947-48, 1950-51

Second Division Runners-up 1936-37

First Division Runners-up, 1955-56

Central League Champions, 1919-20, 1949-50

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No. 7

6th September, 1969

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## CLUB NOTES

Wednesday last saw the visit to Bloomfield Road of Third Division team—Gillingham—in the second round of the Football League Cup.

The match was played in excellent weather conditions, before a crowd of 10,767. It developed into a fast, hard-fought game.

Gillingham shocked the 'Pool with a quick goal, scored by Brian Yeo, after the game had been in progress only a few seconds. Blackpool battled hard for an equaliser, but this did not come until approaching half-time, when Alan Suddick headed in from a corner taken by Tommy Hutchison.

In the second half Blackpool began to take command and goals came from Graham Rowe, from a centre from Ronnie Brown, and a devastating forty-yards drive from full-back Bill Bentley, which was probably one of the finest goals seen at Bloomfield Road for many years.

Tommy Hutchison and Alan Suddick were the pick of the Blackpool forwards, whilst Bill Bentley, Gordon Milne and Harry Thomson showed up well in defence.

Blackpool turned out worthy winners of the game and now in the third round of the League Cup face First Division side—Crystal Palace. The match will be played at Selhurst Park, on Wednesday, 24th September, 1969.

We take this opportunity to welcome 'Pool's latest signing—Dave Hatton—to Bloomfield Road. He will be making his debut for the Club today and we wish him well.

We trust that Dave has a long, happy and successful stay with the Blackpool Football Club.



# OUR VISITORS—

## SWINDON TOWN FOOTBALL CLUB

Our visitors for today's game are the Swindon Town Football Club, one of the two sides promoted last Season from the Third Division.

Swindon's record last Season was an impressive one, as they equalled Watford's total of 64 points to gain promotion and were only placed in second position due to the Watford Club having a slightly superior goal average. The Club's record was as follows :

Played 46 ; Won 27 ; Lost 9 ; Drawn 10 ; Goals for 71 ; Against 35.

This Season, Swindon have gained 8 points from 6 matches, and have scored 13 goals against 7.

The Swindon Football Club came into existence in 1881. They moved to their present stadium, the County Ground, in 1896. The capacity of the ground is 28,500 and a record crowd of 28,400 attended a 4th Round F.A. Cup-tie there in 1952, when the visitors were Stoke City.

The Club colours are Red Shirts with White edging, White shorts and Red stockings.

Swindon were among the original members of the Third Division of the Football League, when formed in 1920. The Club was promoted to the Second Division in 1963, but were relegated in 1965. They remained in the Third Division until last Season, when promotion was again obtained.

The Club's two most successful Seasons were 1962-63 when promotion was gained to the Second Division, as runners-up to Northampton Town and, of course, in the 1968-69 Season when Swindon were again runners-up, this time to Watford.

Amongst Swindon's outstanding players of the past, mention must be made of Harold Fleming, an efficient inside-forward who gained eleven International caps for England. Ernie Hunt, a local player who developed into a sharpshooter of repute. He was subsequently transferred to Wolverhampton Wanderers. Harry Morris, a brilliant centre-forward who scored 47 goals in his first Season with the Club, and who totalled 216 goals for Swindon before being transferred to Clapton Orient. Maurice Owen, a long-serving player with the Club, who made 554 appearances with the Club at centre-half and Mike Summerbee, another local player, who made his debut in 1959. He was later transferred to Manchester City for a fee of £35,000.

The Club's outstanding manager was Bert Head who did an extremely fine job for Swindon in finding and developing local players and who steered the team into the Second Division in the 1962-63 Season.

The present players include Peter Downsborough in goal. He is Halifax-born and joined Swindon in 1965. The full-backs are Rod Thomas, a youth player with the Club, who has gained Welsh International honours and John Trollope, a local player who first appeared in the first team at the age of 16, and who has retained his place since.

Joe Butler, who was signed from Newcastle United in 1965, Frank Burrows, a Scottish player, and Stan Harland, an experienced player who was formerly with Everton, Bradford City and Carlisle United, complete the half-back line. The latter player is the captain of the side.

The forwards include John Smith, another experienced player who was signed from Torquay United in 1968, Peter Noble, a former Newcastle player, Roger Smart, a local player who joined the Club straight from school, Arthur Horsfield, a close-Season signing from Newcastle United and Don Rogers, a brilliant ball player, who has gained several England Youth International caps and who has appeared in the England Under-23 International Team. He was the Club's top scorer last Season.

Finally mention must be made of Swindon Town's wonderful achievement in winning the Football League Cup last Season. Their three goals to one victory over Arsenal, at Wembley on the 16th March, 1969, was Swindon's day of glory and we offer the Club our sincere congratulations.



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## Did You Know



DONCASTER ROVERS have the largest pitch in the Football League, measuring 118½ yards by 79 yards. Swindon Town, our visitors, and Carlisle United are next with pitches equal in size of 117 yards by 78 yards. Blackpool also has one of the largest playing areas as Bloomfield Road measures 115 yards by 76 yards.

\* \* \*

COMPLIMENTARY TICKETS up to a total of 37 may normally be claimed by a visiting club in Football League matches—25 for the use of players, manager and trainer and 12 directors' tickets.

\* \* \*

THE FIRST FULL-BACK to score in an F.A. Cup Final at Wembley was EDDIE SHIMWELL when he scored with a penalty for Blackpool against Manchester United in 1948.

\* \* \*

JIMMY HAMPSON holds Blackpool's club scoring record with 45 goals in Division 2 in 1929-30. This is the only occasion when a Blackpool player has topped the list of goal-scorers for all four divisions.

\* \* \*

EXTRA TIME of 20 minutes had to be played in the 1913 Cup Final between Aston Villa and Sunderland as there were so many stoppages for injuries in a violent game. Villa won 1—0.

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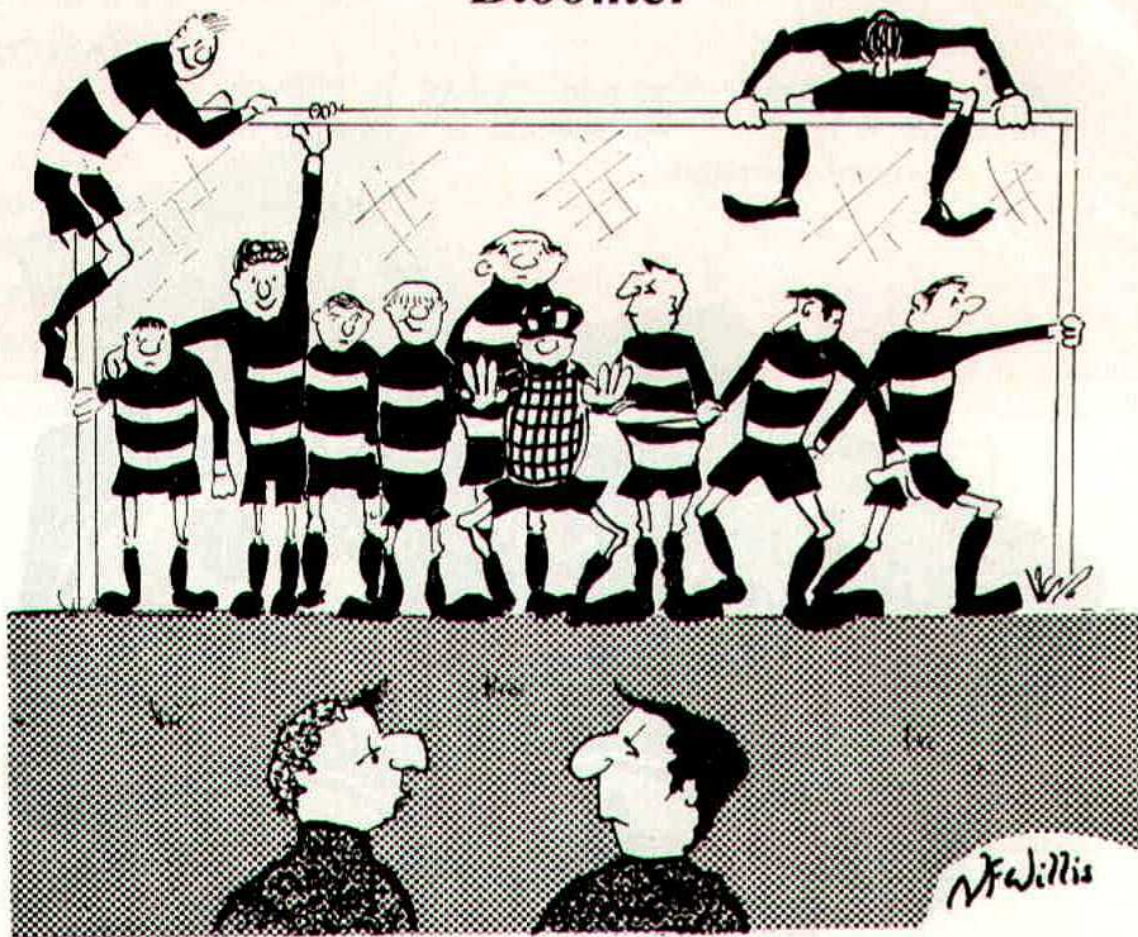
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**Monday, 15th September, 1969**

**BLACKPOOL**

**v.**

**PRESTON NORTH END**

**Kick-off 7.30 p.m.**



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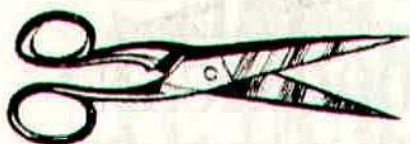
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## Snippets of 'Pool News

It must be many years since Blackpool had three of their players injured and in plaster at the one time. This, however, is the case at the moment with Tony Green, Glyn James and Gordon Masson all with limbs in plaster casts.

\* \* \*

It is pleasing to see that the younger players are now being given their opportunities in the First Team. John Hughes has already made two appearances and has been substitute once, whilst Dennis Wann and Phil Kendrick have each been chosen as substitute on one occasion.

All three players are in their 'teens.

\* \* \*

We wish once again to express our sincere regret at the very serious injury sustained by Gordon Masson. This young player is a dedicated footballer and an extremely good prospect for the Club. We trust that the leg injury mends rapidly and successfully and that he is quickly able, once again, to resume his place in the Blackpool teams.

\* \* \*

We welcome Peter Gregson to the Blackpool Football Club. This young goalkeeper is a local boy, aged sixteen. He attended St. George's School and played with the School team. Latterly he has played with the Heyhouses Football Club in the West Lancashire League. He has signed amateur forms for the 'Pool.

\* \* \*

Congratulations to Bill Bentley on scoring his first goal for the 'Pool in the League Cup match against Gillingham on Wednesday last. Bill's forty-yard shot screamed into the net, leaving the Gillingham goalkeeper helpless. Let us have more of these smashing goals—Bill.

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## **SPONSORSHIP IN SOCCER**

In a recent article in the "Football League Review," the question of sponsorship in Professional Soccer was raised.

A tentative scheme is under consideration at the present time whereby a Company are prepared to sponsor a "Mini Soccer Competition" at the commencement of the 1970-71 Season. Eight teams would take part in this competition, two being from each Division of the Football League.

The financial inducement of such a competition is quite considerable, for each of the participating Clubs would receive £4,000, whilst the Football League and Football Association would each receive the sum of £25,000. The latter Association also receiving the usual "gate" percentage for distribution to Youth and County Associations.

If, then, approval is granted for this competition to be run, there would be financial advantage for football in general and, of course, for the teams involved in particular.

The suggested scheme is that the two teams in each Division scoring the highest number of goals during the Season should be the ones to take part in the competition and this could be an added incentive to attacking football as opposed to the negative type of soccer which has been seen in some games in recent years. If then such a competition would produce this added incentive, then perhaps the experiment is worthy of serious consideration both for the betterment of the game and for the added entertainment which would be provided for the spectators.

These, then, are claims for approval of the experiment to be given the most serious consideration, but no doubt there will be counter claims, i.e. that the fixture lists are already far too overcrowded and further competitions would only make matters far worse.

This was a criticism raised when the Football League Cup was first suggested, but the criticism was found to be completely unfounded and the League Cup has developed into a most popular and well supported competition and one which has proved of financial benefit to all.

Who can say then that Sponsorship in Soccer will not also prove of value to the game?

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£100 in £5 Prizes  
£100 for Highest Football Scores  
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GILLINGHAM Match

WEDNESDAY, 3rd SEPTEMBER, 1969

1st Goal Scored — 0 mins. 24 secs.

2nd Goal Scored — 43 mins. 17 secs.

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## “ILLUMINATIONS DRAW”

Tickets are now on sale for the Blackpool Football Club “Illuminations Draw,” which will take place on Saturday, 25th October, 1969, on the occasion of the match at Bloomfield Road, between Blackpool and Bolton Wanderers.

The prizes are as follows :

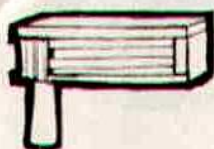
£100    £75    £50    £25    £15    £10    £5

and twenty consolation prizes of £1 each.

Tickets, priced 1/-, may be obtained from the Development Shop, at the Bloomfield Road Ground, or from the Development Association Agents.

We seek your wholehearted support in this fund-raising Draw.





# Supporters' Club Notes

As you will see from the separate announcement, we are running a special train to Huddersfield for next Saturday's match. You are strongly urged to book after the match today as once the train is filled we cannot extend the train, as all rolling stock will be engaged with holiday traffic and British Rail were most co-operative in managing to lay the train on for us at all.

The Supporters' Club Annual General Meeting will be held in the Social Club on Tuesday, the 30th September at 7.45 p.m. In the past we have circularized all members with a notice of the meeting and copies of our accounts. With the increase in membership to 1,750 and increased postage charges, plus the difficulty of getting our accounts audited and printed about three weeks before the meeting, it means we have had to abandon this practice. However, copies of the accounts will be available at the Social Club for any member interested. We will save about £50 in printing and postage which we can put to better use, and as not many more than 50 members attend the meeting, an outlay of £1 a head to call a meeting is hardly justified—especially when the usual 50 or so who are sufficiently interested will attend in any case.

There are several vacancies on the committee this year, caused by resignations. If you have a nomination please submit in writing, proposed and seconded by members, at least 14 days before the A.G.M. Nominees must have been members of the Supporters' Club for at least three years.

The Talent Competition which we have been holding throughout the summer ended last week and the Club will now go back to the normal Winter routine of professional entertainers at the week-ends. The resident compère, Ronnie Ray, has proved very popular with the visitors, and along with the organist, Colin, and our drummer, Roy, have worked hard to keep the visitors entertained, as have Eric, the Steward, and the bar staff, not forgetting Andy our doorman. For several weeks we had full houses every night with people being turned away.

We must pay tribute to our five committeemen who have acted as Chairmen, Albert Mountain, Ron Turner, Horace Broadbent, Eric Gents, Eddie Davies and Dennis Lord. Others have assisted them with the Bingo and raffles—particularly Ossie Dewhurst. The ladies have also played a big part by running the canteen every evening and have made us approaching £100 with their efforts. They are Dorothy Dewhurst, Jean Smales, Elsie Davies, Edna Turner, Leila Benton and Eve Mullineux and thanks are due to them all for the hard work and long hours they have put in.

WALTER ALKER.

---

## SUPPORTERS' CLUB

SPECIAL TRAIN TO HUDDERSFIELD ON SATURDAY,  
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## BLACKPOOL FOOTBALL SUPPORTERS' CLUB

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1969 FIRST TEAM FIXTURES F.A.			
Aug.	9—	Portsmouth	h 2—1
"	16—	Norwich C.	a 1—3
"	18—	Blackburn R.	h 0—0
"	23—	Birmingham C.	h 2—0
"	26—	Q.P.R.	a 1—6
"	29—	Hull City	a 0—1
Sept.	3—	Gillingham (LC2)	h 3—1
"	6—	Swindon T.	h
"	13—	Huddersfield T.	a
"	15—	Preston N.E.	h
"	20—	Watford	h
"	24—	(League Cup 3)	
"	27—	Middlesbrough	a
Oct.	4—	Cardiff City	h
"	6—	Norwich C.	h
"	11—	Millwall	a
"	15—	(League Cup 4)	
"	18—	Sheffield U.	a
"	25—	Bolton W.	h
"	29—	(League Cup 5)	
Nov.	1—	Charlton Ath.	a
"	8—	Leicester C.	h
"	12—	Blackburn R.	a
"	15—	Aston Villa (1)	a
"	19—	(League Cup semi-final)	
"	22—	Oxford U.	h
"	29—	Bristol C.	a
Dec.	3—	(League Cup semi-final)	
"	6—	Carlisle U. (2)	h
"	13—	Huddersfield T.	h
"	20—	Swindon T.	a
"	26—	Birmingham C.	a
"	27—	Hull City	h
1970			
Jan.	3—	(F.A. Cup 3)	
"	10—	Watford	a
"	17—	Middlesbrough	h
"	24—	(F.A. Cup 4)	
"	31—	Cardiff C.	a
Feb.	7—	Millwall (5)	h
"	14—	Portsmouth	a
"	21—	Bolton W. (6)	a
"	28—	Charlton Ath.	h
Mar.	7—	Oxford U. (LCF)	a
"	14—	Bristol C. (SF)	h
"	21—	Carlisle U.	a
"	28—	Aston Villa	h
"	30—	Sheffield U.	h
"	31—	Leicester C.	a
April	4—	Q.P.R.	h
"	11—	(F.A. Cup Final)	
"	13—	Preston N.E.	a

## CENTRAL LEAGUE FIXTURES Gls.

1969 F.A.			
Aug.	9—	Huddersfield T.	a 3—2
"	13—	Leeds U. (7.30)	h 0—1
"	16—	Everton	h 4—2
"	20—	Leeds U. (7.30)	a 0—1
"	27—	Blackburn (7.30)	h 1—1
"	28—	Sheffield W.	a 2—2
"	30—	Bury	h 1—1
Sept.	6—	Burnley	a
"	13—	Manchester U.	h
"	15—	Preston N.E.	a
"	20—	Nottingham F.	a
"	27—	Newcastle U.	h
Oct.	4—	Coventry City	a
"	7—	Everton (7.0)	a
"	11—	West Brom	h
"	18—	Stoke C.	h
"	22—	Derby C. (7.30)	h
"	25—	Bolton W.	a
Nov.	1—	Sheffield U.	h
"	8—	Derby C.	a
"	15—	Aston Villa	h
"	22—	Manchester C.	a
"	29—	Liverpool	h
Dec.	6—	Wolverhampton	a
"	13—	Manchester U.	a
"	20—	Burnley	h
"	26—	Sheffield W.	h
"	27—	Bury	a

1970

Jan.	10—	Nottingham F.	h
"	17—	Newcastle U.	a
"	31—	Coventry C.	h
Feb.	7—	West Brom	a
"	14—	Huddersfield T.	h
"	21—	Bolton W.	h
"	28—	Sheffield U.	a
Mar.	7—	Manchester C.	h
"	11—	Blackburn R.	a
"	14—	Liverpool	a
"	21—	Wolverhampton	h
"	28—	Aston Villa	a
"	31—	Stoke C.	a
April	11—	F.A. Cup Final	
"	15—	Preston N.E. (7.30)	h



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## Appearances and Scorers 1969-70 Season

			League App. G's	League Cup App. G's	F.A. Cup App. G's
THOMSON	...	...	6 ... —	1 ... —	— ... —
ARMFIELD	...	...	6 ... —	— ... —	— ... —
BENTLEY	...	...	6 ... —	1 ... 1	— ... —
ALCOCK	...	...	6 ... —	1 ... —	— ... —
CRAVEN	...	...	6 ... 1	1 ... —	— ... —
JAMES	...	...	4 ... —	— ... —	— ... —
McPHEE	...	...	2 ... —	1 ... —	— ... —
HUTCHISON	...	...	6 ... —	1 ... —	— ... —
SUDDICK	...	...	6 ... —	1 ... 1	— ... —
PICKERING	...	...	5 ... 2	— ... —	— ... —
BROWN	...	...	4 ... 1	1 ... —	— ... —
BURNS	...	...	5 ... 1	— ... —	— ... —
MILNE	...	...	3 ... —	1 ... —	— ... —
HUGHES	...	...	1 ... —	1 ... —	— ... —
ROWE	...	...	1 ... —	1 ... 1	— ... —

Own Goals — 1.

## Season Tickets

A few seats are still remaining in the West Stand Reserve Box and the South Stand Reserve Box.

Season Tickets are also available for the Spion Kop and Paddocks. Paid in Advance Tickets for seats outside the Reserved Boxes can also be supplied.

Applications for Season Tickets and Paid in Advance Tickets should be made to the Ticket Office, which is located at the front of the ground.

Telephone Number—Blackpool 46118



## Acknowledgement

We wish to express our sincere thanks to the following advertisers who have supported the Blackpool Football Club by kindly donating the match balls for the games which have been played this Season :

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## YOUR REFEREE FOR THE GAME

The Referee for today's game is Mr. K. Howley, who hails from Billingham, Teesside.

He commenced refereeing in 1944 whilst in service with the Royal Navy. On return to civilian life he continued to referee in the Teesside area and the North Eastern Central League. He was appointed League Linesman in 1952 and League Referee in 1956.

Mr. Howley is employed in a clerical capacity with Imperial Chemical Industries.

## HALF-TIME SCORES

**A** Aston Villa  
Millwall

**B** Blackburn Rovers  
Middlesbrough

**C** Bolton Wanderers  
Birmingham

**D** Bristol City  
Preston North End

**E** Carlisle United  
Hull City

**F** Charlton Athletic  
Cardiff City

**G** Leicester City  
Portsmouth

**H** Oxford United  
Watford

**I** Queens Park Rangers  
Huddersfield Town

**J** Sheffield United  
Norwich City

**K** Arsenal  
Sheffield Wednesday

**L** Derby County  
Everton

**M** Manchester City  
Chelsea

**N** Leeds United  
Manchester United

**O** Liverpool  
Coventry City

**P** Burnley (Res.)  
Blackpool (Res.)



## *Blackpool's New Player*



Blackpool's new signing, twenty-five years old Dave Hatton, was soon attracting the attention of the autograph hunters at Bloomfield Road.

Dave, who joined the Club on Wednesday last, is seen the same day signing autograph books for 'POOL admirers.



## Blackpool

(Tangerine Shirts)

1. Harry Thomson
2. Jim Armfield
3. Bill Bentley
4. Gordon Milne
5. Terry Alcock
6. Dave Hatton
7. Ronnie Brown
8. Graham Rowe
9. John Hughes
10. Alan Suddick
11. Tom Hutchison
- Sub.

## Swindon Town

(Red Shirts)

1. Peter Downsborough
2. Rod Thomas
3. John Trollope
4. Joe Butler
5. Frank Burrows
6. Stan Harland
7. John Smith
8. Peter Noble
9. Roger Smart
10. Arthur Horsfield
11. Don Rogers
- Sub.

RESULT	ATTENDANCE
This Season . . . . .	. . . . .

Referee: K. HOWLEY (Billingham)

Linesmen:

W. A. Raine (Red Flag)

G. T. Cartman (Yellow Flag)



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KINDLY DONATED BY**

The Directors and Shareholders of

**RADIO CABS (Blackpool) LTD.  
252 Church Street, Blackpool**

**DIAL 29222**

**NOTE—Half-time Scores Board appears on Page 14**